

## Introduction

Your privacy on the Internet is of the utmost importance to us. Since we gather certain types of information about the users of the National Council for Cement and Building Materials site (<http://www.ncbindia.com>) and services, we want to ensure that you fully understand the terms and conditions surrounding the capture and use of that information. This privacy statement discloses what information we gather and how we use it.

What information does [www.ncbindia.com](http://www.ncbindia.com) site collect?

If you register for an email newsletter or join a discussion group (when these services are made available) you will be asked for personal information, such as your name, address, email address, organization, etc. This information is for technical and customer administration of the site only and is not shared with any third party.

## Non-personally identifiable information

Non-personally identifiable information is only a summary of visitor behavior. Examples include statistics on which pages are most popular and which are least popular. The information collected cannot be traced back to a particular user. The purpose of this data collection is to enable National Council for Cement and Building Materials to better understand the preferences of its visitors and improve its site and services. This information is never connected with any personal information you may supply to us if you register on our website.

## Use of cookies

When you register for one of our services (when made available) [ncbindia.com](http://ncbindia.com) site sets a cookie, a small bit of code stored on your computer's hard drive that enables us to manage your subscriptions and online profile. By setting this cookie, [ncbindia.com](http://ncbindia.com) site will remember you the next time you visit and will not ask you for information that you have already provided. You are always free to decline or turn off our cookies if your browser permits, although in that case you may not be able to use certain features on the site and may be required to re-enter information more frequently to use certain services on the website.

## IP Address

Our website, [www.ncbindia.com](http://www.ncbindia.com) also records your IP address, which is the Internet address of your computer, and information such as your browser type and operating system. This information helps us learn about the geographical distribution of our website visitors and the technology they use to access our site. This information is never connected with the personal information you supply to us if you register on our website.