



Centre for Continuing Education Services
National Council for Cement and Building Materials
(Under Administrative Control of Ministry of Commerce & Industry, Govt. of India)
34 Km Stone, Delhi-Mathura Road (NH-2), Ballabgarh -121 004 (Haryana), INDIA
Phone: +91-129-4192245/469/468/467, 2241453; **Fax:** +91-129-2302300(D), 2242100, 2246175
Email: cceb@ncbindia.com; **Website :** www.ncbindia.com

Ref : CCE-02/STC-11/Mkt /B/2018
07 May 2018

Sub : Training Programme on “**Quality Orientation for Marketing Executives in Cement Industry**” to be held at NCB-Ballabgarh from **20-22 June 2018**.

CALL FOR NOMINATIONS

Dear Sir/Madam

NCB's Centre for Continuing Education Services (CCE) is organizing a three-days Training Programme on **Quality Orientation for Marketing Executives in Cement Industry** at our **Ballabgarh Unit** commencing from **20-22 June 2018**.

The course aims at imparting relevant knowledge as required to marketing executives on various aspects of quality requirements of ordinary portland cement and blended cements, national and international standards and role of quality of cement in good construction practices. It is relevant for Marketing Executives of cement plants. A brief note setting out the course contents, venue, fee etc. is enclosed for your perusal. The programme will bring together the professionals of various organizations from all over the country to share their experiences.

We hope you will find the programme beneficial and nominate as many participants as possible from your esteemed organization. Please send us the nominations well in advance, preferably before **13 June 2018**, by returning the enclosed enrolment form duly completed, as it will help us to plan and conduct the programme in the best possible manner.

Thanking you and assuring you of our best services.

Yours faithfully
For National Council for Cement and Building Materials

Dr. S K Breja
Jt Director & Head
Centre for Continuing Education Services
Mobile : +91-9818604898

Encl. : a/s

NCB UNITS

Hyderabad

NCB Bhawan, Old Bombay Road, Gachibowli, Hyderabad-500008, Andhra Pradesh, India
Phones: +91-40-23180405/429/426/400; Fax : +91-40-23000343 ; Email : hyd2_ncbhyd@bsnl.in

Ahmedabad

Smeet Bungalows, B/h Planet House-2 (PH-2), Opp. Shukan Shubh-Labh Apt., Off. Judges Bungalows Road,
Boadakdev, Ahmedabad 380054, Gujarat, India
Phone : +91-79-26855840; Telefax : +91-79-40305841
E-mail : brcncb@rediffmail.com

PTO



Quality Orientation for Marketing Executives in Cement Industry

Intended for

Marketing Executives of cement plants

Objective

The course aims at imparting relevant knowledge as required to marketing executives on various aspects of quality requirements of ordinary portland cement and blended cements, national and international standards and role of quality of cement in good construction practices.

Course Contents

- Cement specifications – properties and relevance and quality requirements
- Testing of cements for quality
- Creating awareness about good construction practices
- Blended cements and use of supplementing cementitious material and their applications in concrete construction
- International standards on cement and alignment to BIS specifications
- Handling of complaints and redressal
- Problems of cement marketing and aspects of market development

Duration and Timings

3 days (20-22 June 2018); 10.00 AM to 05.00 PM

*Course Fee

Non-Residential

₹ 12,390/-, per participant

Residential

₹ 20,414/-, per participant

[Limited residential accommodation is available in the hostel located within the campus of NCB Ballabgarh. The accommodation is booked on first-come-first-serve basis only].

* inclusive of GST

Mode of Payment: Online

Details for ECS Payment:

i) State Bank of India, CRI Faridabad Branch (Code 03794), Faridabad-121004, Haryana, India

SB Account No.: 10383962218 / 37301477161	MICR Code: 110002194	IFSC Code: SBIN0003794
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ii) SBI Collect:

www.onlinesbi.com → SB collect → Proceed → State of corporate/Institution: (All India) → Type of corporate/Institution: (Govt. Department) → National Council for Cement and Building Materials → Training → Submit.

iii) Canara Bank, PB. No. 12, 8-A, Nehru Ground, New Industrial Town, Faridabad, Haryana – 121 001, India

SB Account No.: 0330101028220	MICR Code: 110015108	IFSC Code: CNRB0000330
SWIFT CODE: CNRBINBBFAR (for overseas participants only)		

iv) Payment through Debit / Credit Card:

Participants can make payment through POS machine available at NCB-B by swiping Debit / Credit card.

Discount on Course Fee

A discount of 10% and 15% on course fee will be extended if an organization nominates 3 and 4 or more participants respectively for the course.

Participation Certificate

NCB will issue a certificate of participation on conclusion of the training course.

Venue & Communication Address

Centre for Continuing Education Services
National Council for Cement and Building Materials
34 KM Stone, Delhi-Mathura Road (NH-2)
Ballabgarh-121 004, Haryana, INDIA

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E-mail : cceb@ncbindia.com Website: www.ncbindia.com

NOMINATION FORM



CCE-02/STC-11/Mkt /B/2018

Training Programme on Quality Orientation for Marketing Executives in Cement Industry (20-22 June 2018)

Please return the completed form to :

Centre for Continuing Education Services

National Council for Cement and Building Materials

(Under the Administrative Control of Ministry of Commerce & Industry, Govt. of India)

34 KM Stone, Delhi–Mathura Road (NH–2) Ballabgarh–121 004, Haryana, INDIA

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E-mail: cceb@ncbindia.com; **Website:** www.ncbindia.com

To be Filled in by the Nominee

Name of Participant (in Block Letters)

Qualifications

Position / Designation

Organisation

Address for Communication

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..... PIN

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E-mail Tel Fax

Non-Residential Residential

Signature of the Participant

To be Filled in by the Sponsor

Name of Sponsoring Organisation

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Address for Communication

.....

..... PIN

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E-mail Tel Fax

DD / Cheque No. Dated Rs

Date :

Signature of the Sponsor with stamp of Organisation